

PHOTOSHOP

Project 2.4

Name _____

Creating a Marketing Image

1. Open the image 'crazy golf' and straighten the picture by using the **measure tool** that is on the toolbar behind the **eyedrop tool**. Place the cross on the top left of the image and click and drag along the top of the photograph to the top right of the photograph. On the menu bar go to **image > rotate canvas > arbitrary**. Crop the picture to the edge of the image.
2. Open the image 'golf ball'. Select the **Elliptical Marquee tool**. Create a perfect circle selection by specifying 'fixed size' in the **style** options bar and typing in the dimensions of the selection as 430px by 430px. Place the selection over the golf ball.
3. Copy the selection and paste it onto the 'crazy golf' image- **edit>copy (apple C) - edit>paste (apple V)**
4. Resize the golf ball to fit in the sky in the top right hand corner. Make sure it is large but does not obscure anything other than sky- **edit>transform>scale** - click & drag a corner handle while holding down the shift key on the keyboard to keep the proportions the same.
5. Colour the golf ball yellow by changing the whites and neutrals in **Selective Colour- image>adjust>selective colour**
6. Name your crazy golf business with the text tool and place the text over the golf ball, ensuring that all the text remains within the golfball. Include three lines of text, it is easier to have them as separate text layers so they can be formatted and warped to fit the ball individually.
7. Select the crazy golf sign that is above the door of the hut using an appropriate method. Copy and paste it onto a new layer. Place it on the side of the side elevation of the hut. Use **edit>transform>distort** to make the sign fit snugly under the blue timber and place a new wooden border around it.
8. Clear up the rubbish to the left and right of the hut. Place your name in the bottom right hand corner.

Objectives:

The creation of a realistic marketing picture
Straighten and crop a scanned image
Use of layers
Transform and distort
Add colour to a monochrome image
Understanding use of text
Various methods of selection



Lecturer's Comments (assessed on screen): _____